



Dear Prospective Sponsor/Donor:

On behalf of Southern New Mexico Pride Board of Directors, we would like to thank you for taking the time to consider a sponsorship and/or a donation to our organization. Your support helps advocate the mission and goals of Southern New Mexico Pride in providing information and support for the LGBTQ (Lesbian, Gay, Bi, Transgendered and Questioning) community in Southern New Mexico.

The past few years have been a challenge for many of us as we now transition into a new normal after the long struggle with COVID-19. The 2022 Pride on the Plaza Celebration and the week of events leading up to the celebration were a big success and brought together our community in big numbers with more than 1000 people in attendance at Pride on the Plaza.

This sponsorship packet offers you and your organization a variety of options to help support our efforts. We have some Major Sponsorship levels that will help to support all events throughout 2023 including the Pride on the Plaza Celebration. We need your support to help with expenses associated with our annual Pride Celebration and other SNMP hosted events throughout the year.

We have begun the planning for our signature event, the annual Pride on the Plaza: a full week of events beginning on September 30th and culminating with the Pride on the Plaza on Saturday, October 7th, 2023. The Pride on the Plaza celebration draws more than 1000 people and more than 50 vendors, exhibitors and food trucks; a full evening of entertainment includes local artists, our Pride Drag Show and a very exciting dance party on stage at the end of the evening.

Southern New Mexico Pride is a 501c-3 non-profit based in Las Cruces. It is through generous sponsors like yourself and other LGBTQ+ groups and allies within our community that help to make all this happen each year.

Please take a moment to consider the difference you can make in our community by helping to take our activities to the next level. Thank you again for your support, and we look forward to seeing you at Pride on the Plaza or any of our events this year.

Sincerely,

Southern New Mexico Pride
Board of Directors

PO Box 1812, Las Cruces, NM 88004
www.southernnmpride.org www.facebook.com/SouthernNewMexicoPride
EIN: 45-5061467 (501c-3)



2023 Sponsor Commitment Form

Name of Sponsor: _____

Address: _____

Phone: _____ Email: _____

Contact: _____

Sponsor Level:

Major Sponsors

____ \$1000 Stonewall Sponsor ____ \$500 Rainbow Sponsor

Includes:

Stonewall Sponsor

- Name and/or Logo on promotional material for all events through the year.
- Name and/or Logo on notices for upcoming events to be handed out at SNMP events each month.
- Recognition and thank you on Southern NM Pride Facebook page throughout the year.
- Name and/or Logo on SPONSOR BOARD to be posted at SNMP events and activities (including set up at Las Cruces Farmers and Crafts Market).
- Recognition at SNMP Events.
- Listing on SNMP Front Page of Pride website for the entire year.
- Free booth space at Pride on the Plaza (Saturday, 10/7/2023)

Rainbow Sponsor

- Name and/or Logo on promotional material for all events through the year.
- Name and/or Logo on SPONSOR BOARD to be posted at SNMP events and activities (including set up at Las Cruces Farmers and Crafts Market).
- Recognition at SNMP Events.
- Listing on SNMP Front Page of Pride website for the entire year.
- Free booth space at Pride on the Plaza (Saturday, 10/7/2023)

If you have any questions or need any more information please feel free to contact us:

Robert Williams – 505-270-5857 - robawil@gmail.com

Holly Piasente – 575-644-6276 - hpiasente@gmail.com

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Event Sponsors

____ \$350 Gold Sponsor ____ \$250 Silver Sponsor ____ \$150 Bronze Sponsor

Includes:

Gold Sponsor

- Name or Logo on promotional material for event.
- Listed on SNMP Event Webpage.
- Recognition and Thank you on Facebook Event Page.
- Recognition at SNMP events.

Silver Sponsor

- Name or Logo on promotional material for event.
- Listed on SNMP Event Webpage.
- Recognition and thank you on SNMP Facebook Page and website.

Bronze Sponsor

- Name or Logo on Event Webpage.
- Recognition and thank you on SNMP Facebook Page and website.

Southern New Mexico Pride is a 501c-3 non-profit based in Las Cruces, and it is through generous sponsors like yourself that the LGBTQ community and our allies can help to educate and reach out and build stronger relationships.